

Winning Support For Green Building Through Collaboration



Build It GreenTM
Smart Solutions From The Ground Up

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Who is Build It Green?

- Non-profit membership organization
- Promotes healthy & resource efficient buildings in CA
- Central source for trusted unbiased information
- Provides technical assistance, training, & public education
- Diverse membership of building industry stakeholders

Goal & Objectives

- **Goal:**

Green 10,000 housing units by 12/31/08 in CA

- **Objectives:**

1. Establish credible green building policies across CA
2. Expand building professional green building expertise
3. Increase availability & affordability of green building products
4. Grow consumer demand

Build It Green Councils & Guilds

